

WIRRAL COUNCIL

YOUTH SERVICE ADVISORY COMMITTEE – 9 JULY 2007

WIRRAL PLAY STRATEGY IMPLEMENTATION PLAN REPORT

1.0 Executive Summary

- 1.1 This report presents to the Committee the proposed Play Strategy Implementation Plan 2007-2102. The committee is asked to approve the recommendations as outlined in Appendix A.

2.0 Background

- 2.1 The Play Strategy has developed from consultation with children and young people, stakeholders, schools, and through neighbourhood studies required as part of the application to the BIG Lottery Children's Play Initiative. Wirral's allocation of Big Lottery Children's Play funding is eight hundred and eighty one thousand, two hundred and eight pounds, and sixty-six (£881,208.66) for 3 years.
- 2.2 A play consultant was appointed in October 2006 and the period of consultation ran from January to April 2007.
- 2.3 The Wirral Play Partnership has been established and has met three times since November. The terms of reference have been agreed and composition of the partnership includes representation from the local authority, the voluntary and community sector and the private sector.
- 2.4 Recommendations for the Play Strategy were presented at the Children and Young People's Overview and Scrutiny Committee meeting on 23 May 2007. The committee approved the recommendations. Please see appendix A for a list of the recommendations. It was also recommended that the Play Strategy Implementation Plan should be referred to the Youth Service Advisory Committee (YSAC). Please see appendix B for the Play Strategy Implementation Plan which is attached.

3.0 Financial and Staffing Implications

- 3.1 A number of the activities in the Play Strategy do not have financial implications. Those activities that do have financial and staffing implications will be funded through the Big Lottery Children's Play allocation. This is subject to final approval by the Big Lottery Fund.

4.0 Equal Opportunities Implications

4.1 The Play Strategy Implementation Plan reflects inclusiveness and promotes equal opportunities and access.

5.0 Human Rights Implications

5.1 There are none arising from this report.

6.0 Community Safety Implications

6.1 There are none arising from this report

7.0 Planning Implications

7.1 There are none arising from this report.

8.0 Local Member Support Implications

8.1 There are none arising from this report.

9.0 Background papers

9.1 Play Strategy Implementation Plan and summary of the Play Strategy recommendations.

10.0 Recommendations

10.1 The Committee notes this report and members are asked to accept the Play Strategy Implementation Plan and summary of Play Strategy recommendations.

Appendix A

Wirral Play Strategy – The Playful Peninsular

Final Recommendations

The Development of a Play Strategy for Wirral report was presented to the Children's and Young People Overview and Scrutiny Committee on 23 May 2007 and the Children and Young People's Partnership Board on 5 June 2007.

The following are the final recommendations for the Wirral Play Strategy as outlined in the Play Strategy Implementation Plan 2007 – 2012. These were finalised by the Play Strategy Implementation Group on 19 June 2007 and agreed at the Wirral Play Partnership on 29th June 2007.

Recommendation 1 - Enable greater access to freely chosen play and a wide range of quality play opportunities.

Themes - Traffic & Accessibility, Localised play provision, School, Health, Safety & Risk

Recommendation 2 - Develop quality play environments and standards for play.

Themes - Local standards of play, Enriching play environments

Recommendation 3 - Promote community involvement, engagement and mediation.

Themes - Community Engagement, Community Involvement

Recommendation 4 - Establish an effective delivery mechanism for Play.

Themes - Information and Advice, Network Support, Raising profile and importance of play, Monitoring & Evaluation, Play Training and Professional Development

Recommendation 5 - Enable children and young people to express their views and opinions about the development of play.

Themes - Consultation & Involvement